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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/707,499	12/18/2003	Andrew M. Bober	JD-427	1498	
24804	7590 04/04/200	5	EXAMINER		
	SON COMMERCIA	L MARKETS INC	CHEVALIER, ALICIA ANN		
8310 16TH S PO BOX 903	STREET, M/S 510		ART UNIT	PAPER NUMBER	
	NT, WI 53177-0902		1772		
			DATE MAILED: 04/04/200	6	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	
Office Action Commons	10/707,499	BOBER ET AL.	
Office Action Summary	Examiner	Art Unit	
	Alicia Chevalier	1772	
The MAILING DATE of this communication a Period for Reply	ppears on the cover sheet wit	h the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REF WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication If NO period for reply is specified above, the maximum statutory perions - Failure to reply within the set or extended period for reply will, by state that the period for reply will, by state that the period for reply will, by state that the mail term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNIC  1.136(a). In no event, however, may a re  od will apply and will expire SIX (6) MONT  tute, cause the application to become ABA	ATION.  ply be timely filed  (HS from the mailing date of this communicate ANDONED (35 U.S.C. § 133).	•
Status .			
1)⊠ Responsive to communication(s) filed on 23	January 2006.		
	nis action is non-final.		
3) Since this application is in condition for allow	vance except for formal matte	ers, prosecution as to the merits	is
closed in accordance with the practice under	r <i>Ex parte Quayle</i> , 1935 C.D.	11, 453 O.G. 213.	
Disposition of Claims			
4)⊠ Claim(s) <u>1-21</u> is/are pending in the application	on.	•	
4a) Of the above claim(s) <u>20 and 21</u> is/are wi			
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>1-19</u> is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and	/or election requirement.		
Application Papers			
9)☐ The specification is objected to by the Examir	ner.		
10)☐ The drawing(s) filed on is/are: a)☐ ad	ccepted or b) objected to b	y the Examiner.	
Applicant may not request that any objection to the	e drawing(s) be held in abeyand	e. See 37 CFR 1.85(a).	
Replacement drawing sheet(s) including the corre	ection is required if the drawing(s	s) is objected to. See 37 CFR 1.121	(d).
11) The oath or declaration is objected to by the I	Examiner. Note the attached	Office Action or form PTO-152.	
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreig a) All b) Some * c) None of:	gn priority under 35 U.S.C. §	119(a)-(d) or (f).	
1. Certified copies of the priority docume	nts have been received.		
2. Certified copies of the priority docume	nts have been received in Ap	plication No	
<ol><li>Copies of the certified copies of the pri</li></ol>		eceived in this National Stage	
application from the International Bure	, , , , , , , , , , , , , , , , , , , ,		
* See the attached detailed Office action for a lis	st of the certified copies not re	eceived.	
Attachment(s)  Notice of References Cited (PTO-892)	4) 🔲 Interview Su	mman/ (PTO-413)	
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)	/Mail Date	
<ul> <li>Information Disclosure Statement(s) (PTO-1449 or PTO/SB/06 Paper No(s)/Mail Date</li> </ul>	8) 5)  Notice of Inf 6)  Other:	ormal Patent Application (PTO-152) -·	

#### DETAILED ACTION

1. Claims 1-21 are pending in the application, claims 20 and 21 are withdrawn from consideration.

# Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bull in view of Orensteen et al. (U.S. Patent No. 5,508,105).

Regarding Applicant's claim 1, 12 and 19, Bull discloses a surface modifying laminate (graphic article, title) comprising a carrier film (imageable film, paragraph 0032) having an upper surface and a lower surface (figure 3), the film at least partially covering a surface to be modified (figure 3), an indicia-containing layer (image layer, paragraph 0039) disposed on at least a portion of the lower surface of the carrier film (figure 3) and a top coat (paragraph 0043) disposed on at least a portion of the upper surface of the carrier film (figure 3).

Bull fails to disclose that the top coat is a cured top coat.

Orensteen discloses a signage article comprising a transparent (abstract) cured top coat (multi-function coat, col. 8, line 35) which is also crosslinked to improve weatherability (col. 9, lines 12-21).

Bull and Orensteen are analogous because they both disclose display/signage articles.

It would have been obvious to one of ordinary skill in the art at the time of the invention to use Orensteen's top coat as the top coat in Bull in order to improve the weatherability of Bull's article.

Regarding Applicant's claims 2 and 13, Bull discloses that the carrier film is transparent film (paragraph 29), such that the indicia-containing layer is visible through the carrier film (figure 3).

Regarding Applicant's claims 3 and 14, Bull discloses that the indicia-containing layer is substantially continuous layer covering substantially the entire carrier film (*figure 3*).

Regarding Applicant's claims 4 and 15, Bull discloses that the indicia-containing layer is printed onto the lower surface of the carrier film (paragraph 0039).

Regarding Applicant's claims 5, 16 and 17, Bull discloses that the carrier film is perforated and comprises an average of at least 1 perforation per square foot but no more than about 200 perforations per square foot (paragraph 0032).

Regarding Applicant's claims 6 and 18, Bull discloses that the carrier film comprises a film selected from the group consisting of polypropylene films, polyacetal films, polyamide films, polyanhydride films, polyester films, polyolefin films, polystyrene films, polyvinylchloride films, polyvinylidene chloride films, polyurethane films, and polyurea films (paragraph 0029).

Regarding Applicant's claim 7, Orensteen discloses that the top coat is not alkali-soluble top coat (col. 9, lines 12-21).

December 4

Regarding Applicant's claim 8, Orensteen discloses that the top coat is a crosslinked top coat (col. 9, lines 12-21).

Regarding Applicant's claim 9, Bull discloses that the top coat is a permanent top coat (paragraph 0043).

Regarding Applicant's claim 10, Orensteen discloses that the top coat is selected from the group consisting of acrylic coatings, polyurethane coatings, vinyl coatings and epoxy coatings (col. 10, lines 13-49).

Regarding Applicant's claim 11, Bull discloses a boding layer disposed between the surface to be modified and the indicia-containing layer (paragraph 0037 and figure 3).

## ANSWERS TO APPLICANT'S ARGUMENTS

4. Applicant's arguments in response filed January 23, 2006 regarding the previous rejections of record have been considered but are most due to the new grounds of rejection.

### Conclusion

5. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period

Art Unit: 1772

will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Alicia Chevalier whose telephone number is (571) 272-1490. The examiner can normally be reached on Monday through Friday from 8:00 am to 4:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Harold Pyon, can be reached on (571) 272-1498. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

ALICIA CHEVALIER PRIMARY EXAMINER